

<b>Category:</b>  <b>6000      INSTRUCTION</b>	<b>Policy Number:</b>  <b>6518</b>
<b>Policy Title:</b>  <b>Visual Media</b>	<b>Effective Date:</b>  <b>November 18, 2015</b>

Because of the availability of a large variety of movies, television programs, video cassette recordings, digital visual media and digital video discs, etc., herein all referred to as “visual media”, it is increasingly necessary to exercise judgment and prudence in their classroom use.

Visual media should be carefully selected and used for educational purposes. Visual media will be categorized as “produced for instructional purposes” or “produced for entertainment purposes” Restrictions, requirements, and procedures for use in Snake River Schools will be based on this designation.

Visual media *produced for instructional purposes* may be used to initiate, enhance, or culminate teaching units. The instructional value of a particular piece of visual media shall be weighed against the value of the academic time it consumes.

All visual media *produced for entertainment purposes* must be approved by the building administrator prior to its school use. Movies rated PG-13, R, NC-17, X or not rated will not be shown in school or at school sponsored activities. Visual media used for recreation, entertainment, or fund-raising should be very limited and requires the prior, written approval of the building principal using form 6518f1.

All visual media must be age appropriate. Any visual media related to maturation or healthy lifestyles must only be used under the limitations of Policy 6422.

Other groups using the district’s facilities and/or equipment are required to adhere to the district’s requirements as outlined in the policy and procedure.

Legal Reference:

Reference: 6518p, “Visual Media Procedure”  
6512, “Selection of Instructional Materials”

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<b>Policy Title:</b> <b>Visual Media Procedure</b>	<b>Effective Date:</b> <b>November 18, 2015</b>
<p>Because of the availability of a large variety of movies, television programs, video cassette recordings, digital visual media and digital video discs, etc., herein all referred to as “visual media”, it is increasingly necessary to exercise judgment and prudence in their classroom use.</p> <ul style="list-style-type: none"> <li>▪ All visual media must be used under the direct supervision of the instructor. No visual media will be used in a classroom without having first been previewed by the teacher. Broadcast television programs give the teacher no opportunity to preview or control content and should not be watched by students at school in most circumstances. Exceptions require approval by the school principal.</li> <li>▪ Curriculum-related television programs may be recorded by a teacher for school instructional purposes; under “Fair-use” copyright guidelines. Such a recording may be shown to students no more than two times within ten (10) school days of the broadcast date, and the second showing may only be for instructional reinforcement. The recording may be held for an additional 45 calendar days for preview-to-purchase purposes only. After this allowable use, the program must be erased. If the program which was recorded was originally produced for entertainment, rather than instructional purposes, the limitations on its use are the same. <u>Students are not allowed to record programs at home and bring them to school for viewing in the classroom.</u> Duplicating or making archival copies is prohibited.</li> <li>▪ Visual media should be limited to instructional purposes. Visual media used for recreation, entertainment, or fund-raising should be very limited and requires the prior, written approval of the building principal* using form 6518f1.</li> <li>▪ The instructional value of a particular piece of visual media shall be weighed against the value of the academic time it consumes. It is recommended that only those segments of a program which illustrate the topic or curriculum content be shown rather than viewing the program in its entirety.</li> <li>▪ Visual media may be used to initiate, enhance or culminate teaching units. Students should be guided by the teacher in connecting the visual media to academic content through pre- and post-activities related to the curriculum.</li> <li>▪ All visual media must be age appropriate. Any visual media related to maturation or healthy lifestyles must only be used under the limitations of Policy 6422.</li> <li>▪ If approved by the administrator and previewed by teacher, entertainment type movies with a G (general audience) or PG (parental guidance suggested) rating only may be shown. Movies rated PG-13, R, NC-17, X or not rated will not be shown in school or at school sponsored activities.</li> <li>▪ Scenes from any visual media that contain vulgarity, indecency, nudity and/or excessive violence or profanity are strictly prohibited in the classroom and in any school sponsored activities.</li> <li>▪ All visual media must be used in compliance with applicable copyright laws and licensing agreements. A videotape or DVD rented from a video store and marked “For Home Use Only” may not be shown in a classroom, even with the principal’s approval, unless a public performance license has been obtained <u>or unless every requirement for “classroom use of videotapes” is met and permission is received by the principal.</u> Most Video/Multimedia libraries bear these rights and may be utilized in non-profit settings by district schools. Public performance rights do not permit duplication or broadcast of programs. <ul style="list-style-type: none"> <li>• <u>Classroom Use of visual media is permissible only when <b>all</b> of the following conditions are met:</u> <ol style="list-style-type: none"> <li>1. It is conducted by teachers or pupils of a non-profit education institute.</li> <li>2. It is in connection with a face-to-face teaching situation and directly related to the lesson content.</li> <li>3. The entire class is in the same room and involved in the teaching activity.</li> <li>4. The classroom is regularly devoted to instruction (not a lunchroom, library or auditorium).</li> <li>5. The person responsible has no reason to believe that the videotape was unlawfully made.</li> </ol> </li> </ul> </li> </ul> <p style="text-align: center;"><b>Snake River School District 52, 103 South 900 West, Blackfoot, Idaho 83221</b></p>	

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**VISUAL MEDIA REQUEST FORM**

**I have previewed the requested visual media and believe it would enhance my instruction. I will comply with “classroom use” guidelines.**

**Teacher:** \_\_\_\_\_  
**Subject Area:** \_\_\_\_\_ **Class Periods:** \_\_\_\_\_  
**Dates:** \_\_\_\_\_ **Movie Rating:** \_\_\_\_\_

**Title of Film/Video:** \_\_\_\_\_  
 \_\_\_\_\_

**Rationale for viewing this visual media:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\_\_\_\_\_ **The film will be shown in its entirety.**  
 \_\_\_\_\_ **Only the following portion will be shown:**

**If you wish to preview the film/video, you may see it at:**

\_\_\_\_\_ **Approved**  
 \_\_\_\_\_ **Disapproved**

**Comments:**

\_\_\_\_\_ \_\_\_\_\_  
**Administrator** **Date**